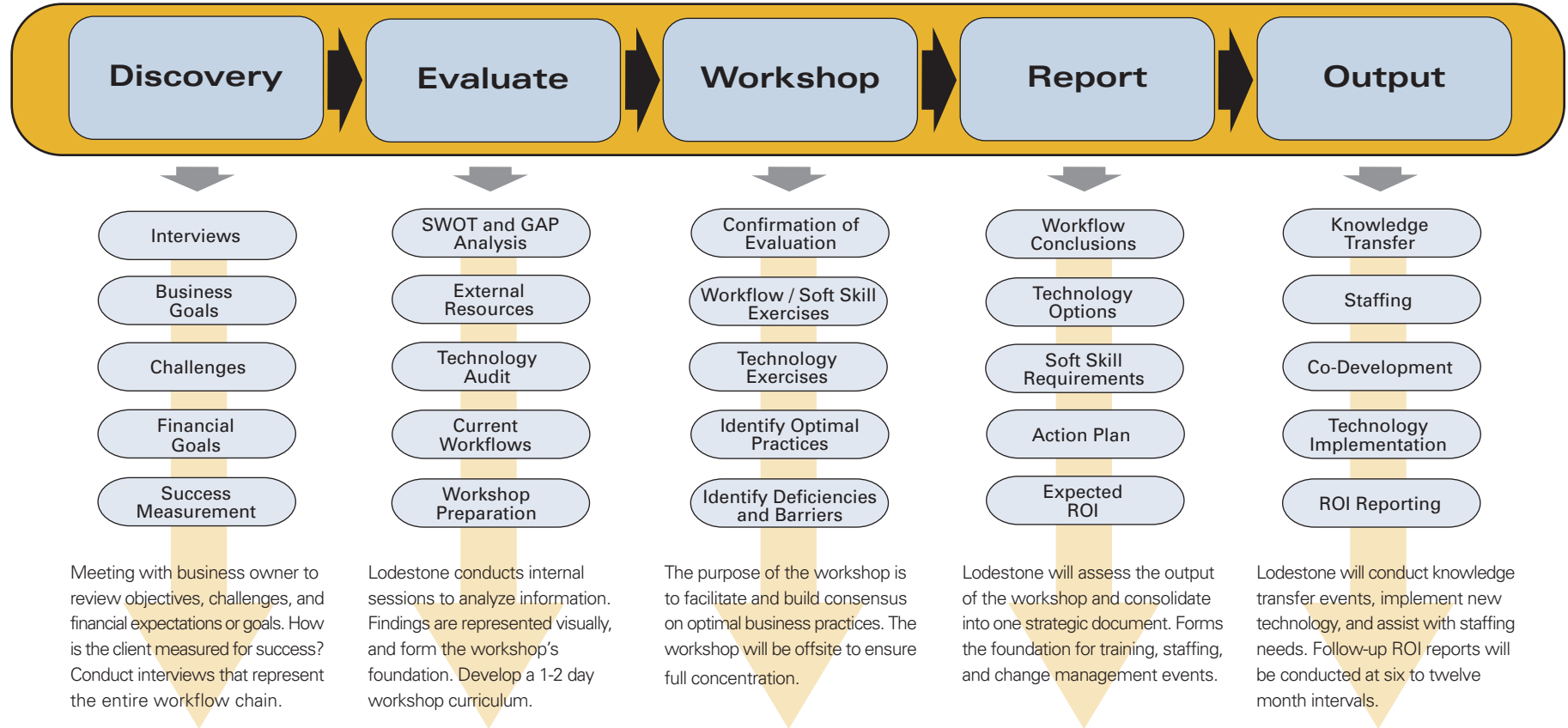




Lodestone Digital Clarity Program

Clarify. Collaborate. Resolve.



Clarity Workflow Results

Increase productivity by 25%

- A minimum of 25% improvement in all creative and file management activities
- Improved quality
- Time to market improvements
- Results in more project completions with fewer resource needs

Decrease Agency costs by 10%

- Significant reduction in costs incurred by agencies for file management, file transformation, and delivery

Decrease media distribution costs by 25%

- File transportation costs associated with submissions, approvals, delivery to client
- CD-ROM authoring time and materials cost